

Treasurefy

About Page Copy

** denotes SEO keywords*

What we do:

We combine strategies to keep you sailing towards your goal. We use deep knowledge about consumer behavior, online trends, and how search engine ranking optimization* works to increase your profits, brand awareness, and customer loyalty for the best eCommerce websites*.

But we know that's not enough. We are constantly updating our knowledge database with cutting edge technology. We have stocked our fleet with a winning crew of technology mavens who are in-the-know so you can be on top of industry trends before anyone else.

Digital marketing* is always changing. What works today may not be relevant tomorrow. It's always evolving and on-the-go. So, why shouldn't your digital marketing* plan be any different? Our remedy is an ever-evolving process that speaks to the core of online business*.

How we do it:

We will **analyze** the initial impacts of our plan, re-**strategize** based on what is working and what is not, **implement** improvements, and keep a finger to the pulse of your business by **measuring** results.

Why we do it:

Our team is brimming with entrepreneurs. That's why our approach works so well with e-commerce businesses and startups. We share the unique and invaluable experience of creating something useful from a seed of an idea. But our crew of experts not only understand where you're coming from, they also truly enjoy digital marketing.

Our motivations are much grander than just the practice of digital marketing. Expanding knowledge, educating consumers, and providing opportunities for growth within the community are all essential in fueling our purpose as a global organization with a grassroots focus.

Join the Crew

So you want to sail the open seas of digital marketing with Treasurefy, huh?

At Treasurefy, we're looking for curious people who are willing to look for the extraordinary ocean of answers that are out there. (Fine, enough with the metaphors!)

We're not located on a ship somewhere in the Pacific, but we are a rapidly growing boutique marketing company located in New York City. We strive to keep a bold and innovative company culture that emanates through the workplace. We're always looking to hire enthusiastic self-starters who will mesh with the entrepreneurial and cooperative environment at Treasurefy. If you take pride in your work and are ready to satisfy our clients with cutting-edge, creative, and ethical solutions, we look forward to speaking with you.

P.S.

In addition to working with an exciting team, we are always looking for ways to provide the best perks to our hard-working crew, and yes, paid vacation is one of them.

Community (social responsibility tab)

While we work hard searching for your treasure, we also remind ourselves to never forget our roots. All too often, success is defined by profit margins and job titles. However, our focus on carrying out ethical business solutions has brought us closer to the community, and for that, we are grateful.

The word community derives from the Old French *comunité*, meaning “commonness, everybody.” Essentially, we are all people with similar values, living in a shared space. And, so, our commitment to spread these values and give back to this shared space is the very lifeblood of our day-to-day operations.

- Encouraging Innovation
 - Guest lecturing at college campuses
 - Offering mentorships to fledgling entrepreneurs
- Facilitating Education
 - Volunteering at local schools
 - Teaching basic business fundamentals to high school students
- Supporting Veterans
 - Encourage the hiring of qualified veterans for technical and management capacities
- Sustainable Practices
 - In-house recycling
 - Healthy lifestyle activities (yoga sessions, zumba, meditation)