

4 Steps to Effectively Working as a Team

While social media becomes more and more involved in the venture creation process, working in [teams](#) has also seen a rise in the entrepreneurial revolution.

Companies are moving towards more of a team-oriented collaborative effort. For example, the marketing department of a company now consists of multiple teams brainstorming on creative social media solutions.

Working on a team has different rules of thumb than working independently. Cooperation and delegation are some of the most important aspects of teamwork. Here are 4 steps to effectively work as a team:

1. **Actively Listen** – Listening to others on your team is the best way to harness a sense of cooperation. Simply waiting for someone else to stop talking is not really listening. Absorbing your teammates information and using it your advantage to execute a task is the most effective use of listening.
2. **Motivate and Inspire** – Feeding off of the ideas of your [teammates](#) leads to better ideas and better execution of those same ideas. Knowing the strengths and weaknesses of ever team member, including yourself is a great way of keeping focus and delegating tasks.
3. **Delegate Tasks** – Having a participatory leader who may be a sales expert is good way of being efficient with time and keeping focus on the goal ahead. Learning what team members are good at can pinpoint key strategies to work towards a certain goal.
4. **Share Credit** – When the task is completed, makes sure to congratulate everyone on the team and share credit with others. This will already make you stronger for your next task and is a great networking exercise to build your contact rolodex.

Working in teams is becoming the gold standard at many creative companies and start-ups around the nation. Just like social media, working in a team leads to new and creative opportunities and works towards a single important goal.

At [Sales By 5](#) we focus on the marketing and advertising strategy of your company by pinpointing the [key strategies](#) of your business model. [Contact us today](#) to dramatically increase your marketing and sales effectiveness.